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W. Langer  
3/5/04

PATENTS  
ST/038 CONT 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicant(s) : Steven M. Schein et al.  
Application No. : 10/092,928 Confirmation No. :  
Filed : March 7, 2002  
For : ELECTRONIC PROGRAM GUIDE WITH  
INTERACTIVE AREAS  
Group Art Unit :

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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FEB 02 2004

Technology Center 2600

REVOCATION OF POWER OF ATTORNEY,  
NEW POWER OF ATTORNEY BY ASSIGNEE,  
CHANGE OF CORRESPONDENCE ADDRESS,  
AND CHANGE OF ATTORNEY DOCKET NUMBER

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record, by virtue of an assignment for which a copy thereof is attached, of the entire interest in the above-identified patent application, hereby elects to conduct the prosecution of the above-identified patent application to the exclusion of the applicant(s). The assignee hereby revokes any powers of attorney previously granted and appoints Wes Monroe, Esq., Reg. No. 39,778, Raymond Tabandeh, Esq., Reg. No. 43,945, Josephine Chang,

Esq., Reg. No. 46,083, Eric Chen, Esq., Reg. No. 43,542, Jeffrey H. Ingerman, Esq., Reg. No. 31,069, Joseph M. Guiliano, Esq., Reg. No. 36,539, Richard M. Feustel, Esq., Reg. No. 46,698, Alexander Shvarts, Esq., Reg. No. 47,943, and Evelyn Mak, Reg. No. 50,492, its attorneys and agents with power of substitution, and with power of appointment of associate attorneys, and of revocation of their powers, to prosecute this application and any divisions, continuations in whole or in part, renewals and reissues of the same, and to transact all business in the Patent and Trademark Office connected therewith;

and assignee requests that communications be sent to:

Alexander Shvarts  
Fish & Neave  
1251 Avenue of the Americas  
New York, New York 10020-1105

and that telephone calls be directed to:

Alexander Shvarts  
(212) 596-9000

and that the attorney docket number be changed to:

ST/038 CONT 2.

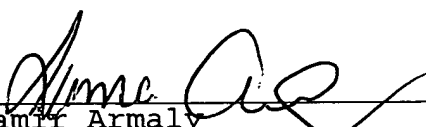
Pursuant 37 C.F.R. § 3.73(b), the undersigned hereby certifies that the evidentiary documents have been reviewed and, to the best of assignee's knowledge and belief, title is in assignee.

Pursuant to 37 C.F.R. § 3.73(b)(2)(i), the undersigned hereby certifies that I am authorized to act on behalf of the assignee.

The undersigned hereby declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

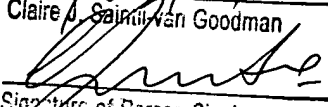
STARSIGHT TELECAST, INC.  
ASSIGNEE

1/16/2004  
Date

By:   
Samir Armaly  
Vice President, Intellectual  
Property & Licensing

I hereby certify that this  
Correspondence is being  
deposited with the U.S.  
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450 on

1/23/04  
Claire J. Samir-van Goodman

  
Signature of Person Signing

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, STEVEN MICHAEL SCHEIN of 1326 HOOVER ST., #10, MENLO PARK, CA 94025;, JIM LEFTWICH of 131 HAWTHORNE AVE., SUITE F, PALO ALTO, CA 94301-1036, DAVID M. FOLKER, of 39505 GALLAUDET DR., NO. 362, FREMONT, CA 94538, and KEITH HUNWICK, of 928 WRIGHT AVE., #1006, MOUNTAIN VIEW, CA 94043, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below identified application for United States Letters Patent:

Title of the Invention: **ELECTRONIC PROGRAM GUIDE WITH INTERACTIVE AREAS**

Date(s) of execution of Declaration: \_\_\_\_\_

Filing date: \_\_\_\_\_ Application No.: \_\_\_\_\_; and

WHEREAS, STARSIGHT TELECAST, INCORPORATED a California corporation, located at 39650 LIBERTY ST., 3RD FLOOR, FREMONT, CA 94538, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

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Date: \_\_\_\_\_

1/7/98

STEVEN MICHAEL SCHEIN

STATE OF \_\_\_\_\_

California

COUNTY OF \_\_\_\_\_

Santa Clara

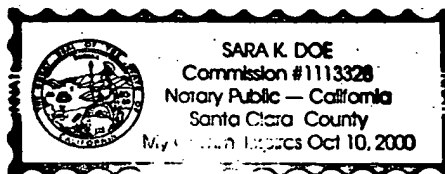
On January 07, 1998, before me, Sara K. Doe, Notary Public (here insert name and title of the officer), personally appeared STEVEN MICHAEL SCHEIN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, execute the instrument.

WITNESS my hand and official seal.

Signature \_\_\_\_\_

Sara K. Doe

(Seal)



Date: \_\_\_\_\_

1/7/98

JIM LEFTWICH

STATE OF \_\_\_\_\_

California

COUNTY OF \_\_\_\_\_

Santa Clara

On January 07, 1998, before me, Sara K. Doe, Notary Public (here insert name and title of the officer), personally appeared JIM LEFTWICH, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, execute the instrument.

WITNESS my hand and official seal.

Signature \_\_\_\_\_

Sara K. Doe

(Seal)



Date: 12/30/97

DAVID M. FOLKER  
DAVID M. FOLKER

STATE OF California  
COUNTY OF Santa Clara

On December 30, 1997, before me, Sara K. Doe, Notary Public (here insert name and title of the officer), personally appeared DAVID M. FOLKER, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, execute the instrument.

WITNESS my hand and official seal.



Signature Sara K. Doe (Seal)

x Date: 12/30/97

Keith Hunwick  
KEITH HUNWICK

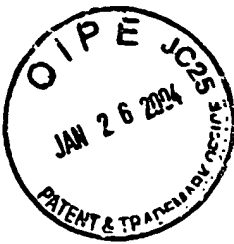
STATE OF California  
COUNTY OF Santa Clara

On December 30, 1997, before me, Sara K. Doe, Notary Public (here insert name and title of the officer), personally appeared KEITH HUNWICK, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, execute the instrument.

WITNESS my hand and official seal.



Signature Sara K. Doe (Seal)



2611

PATENTS  
ST/038 CONT 2

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## PATENT APPLICATION

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Sir:

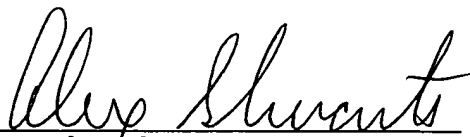
Transmitted herewith is a Revocation of Power of Attorney, New Power of Attorney by Assignee, Change of Correspondence Address, and Change of Attorney Docket Number and a copy of assignment documentation to be filed in the above-identified patent application.

The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. §§ 1.16 and 1.17 in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

I hereby certify that this  
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Addressed to:  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA, 22313-1450 on

1/23/04  
Claire J. Santil-van Goodman

Signature of Person Signing

  
Alexander Shvarts  
Registration No. 47,943  
Agent for Applicant(s)  
Fish & Neave  
1251 Avenue of the Americas  
New York, New York 10020-1105  
Tel.: (212) 596-9000